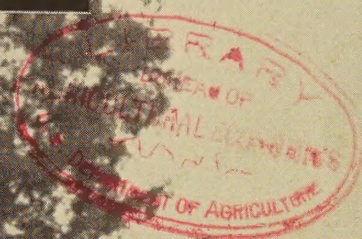


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Helping Farm Families Help Themselves



Southern Farm Problems

1. **LOW INCOME . . .** The income of Southern farmers is lower than that of farmers in any other major farm region.
2. **DEPLETED SOIL . . .** Millions of acres already have been ruined. Other millions of acres are rapidly being destroyed by erosion and overcropping.
3. **NOT ENOUGH FOOD AND FEED . . .** Many acres now in soil-depleting cash crops are urgently needed to produce more food and feed crops for home use.
4. **DENSE FARM POPULATION . . .** The South has more people on farms and less land per farmer than any other region.
5. **SURPLUS . . .** Too much cotton means more erosion, less food and feed crops for home needs, and reduced income.

The AAA Program Meets the Need

The AAA Farm Program, through financial aid and encouragement of soil conservation, extends a helping hand to the farm people of the Nation.

Its benefits are available to every individual farm, from the largest to the smallest.

In a very real sense it is the farm family's friend.

These things are particularly true in the South, where the farm population is the densest, farm income is lowest, and the soil problem is the most serious of the Nation's main agricultural regions. Here the farm program is meeting definite needs with definite forms of assistance.

It is to the advantage of everybody in the South—farmers, farm women, boys and girls, town and city people, and those engaged in the professions and all lines of business and industry—to know this program and how it is being used; to understand its aims, the opportunities it offers, and its accomplishments.

On the following pages are illustrated some of the farm problems of the South and how the program extends aid to the people on farms through which they may help themselves along the road to better living.

J. W. Ruggan, Director,
Southern Division,

Agricultural Adjustment Administration.

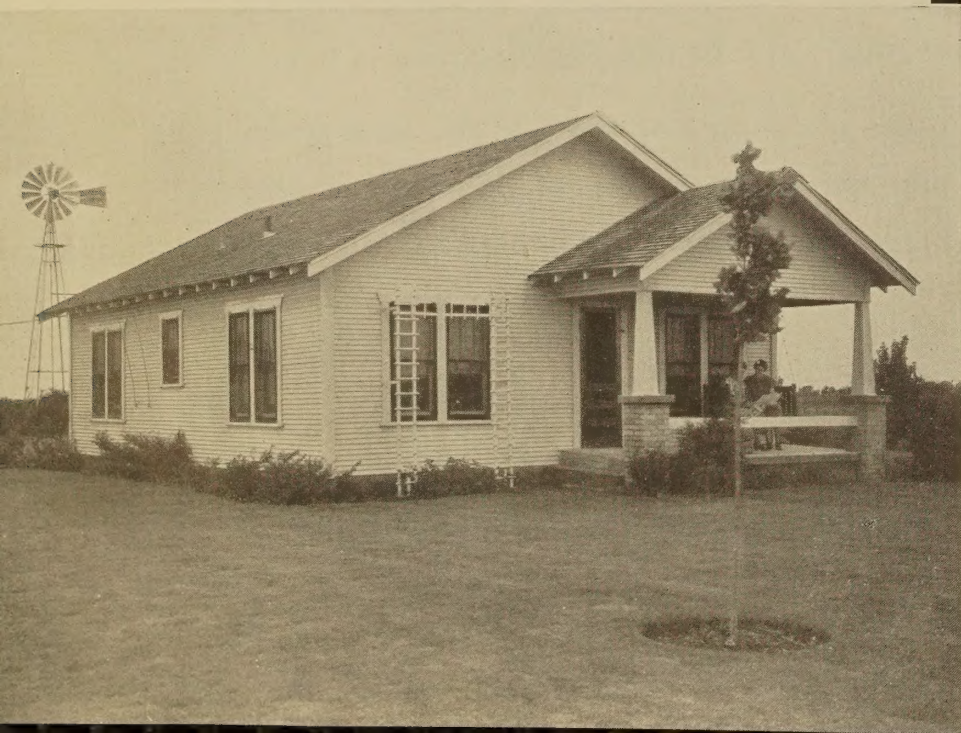


LOW FARM INCOME

means poor housing, poor schools,
low standards of living . . . Rural
slums.

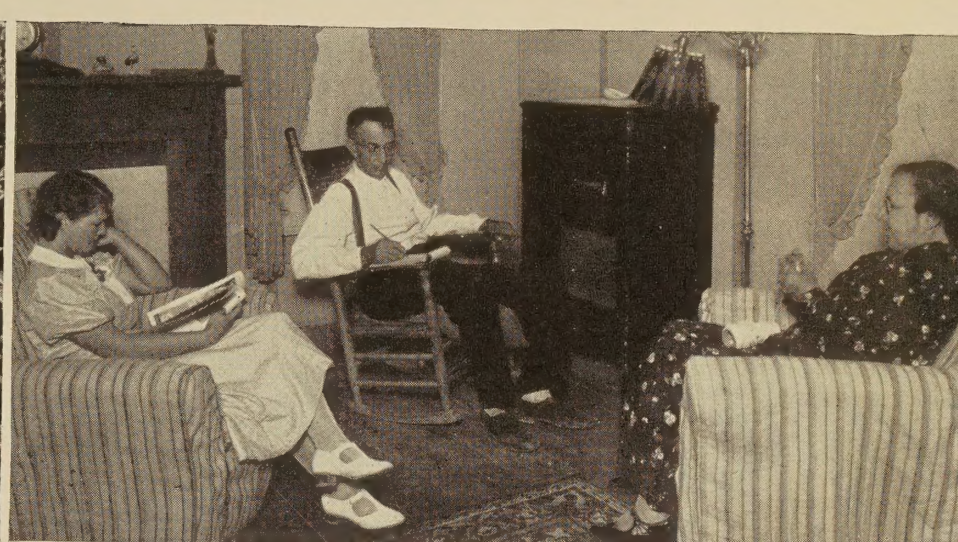
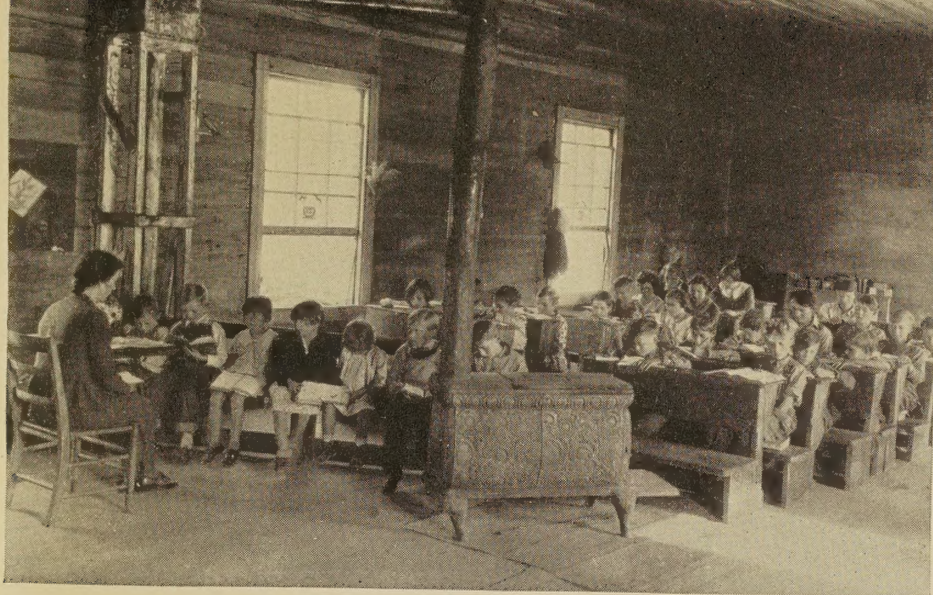
Payments Add to Farm Income

The AAA Farm Program provides conservation and price adjustment payments to supplement the income of cooperating farm families in order to restore to them a more equitable share of the national income. Other purposes of the payments are to encourage soil conservation and help families practice a better system of farming. This program gives them an opportunity to make their farms more productive, obtain a larger return from the land over a longer period, and better serve the interests of consumers.

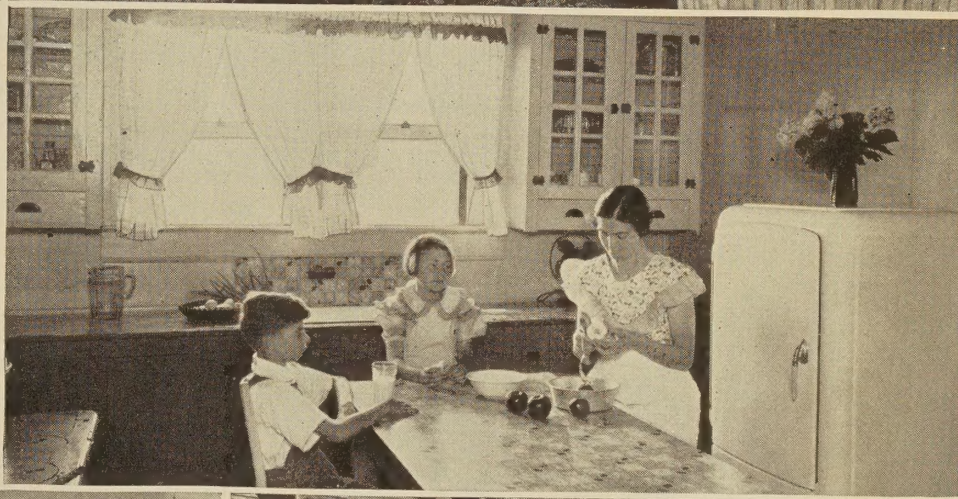


IMPROVED FARM INCOME

means better farm homes (left) . . .
better schools and needed improve-
ments on farm homes (below oppo-
site page).



Improved Income also provides more security for the future, resulting in more happy farm families like this (above) . . . And more comforts and conveniences for the home (right).



The AAA Encourages Soil Building

Because of rolling land, heavy rainfall, and a preponderance of row crops, most parts of the South are subject to severe soil erosion. Lack of understanding and lack of means with which to adopt soil-building practices also have contributed to the problem. To meet the problem, the AAA offers cash assistance to farm families to help them carry out practices that will protect the land from erosion and make it more productive. This cash aid is provided for establishing permanent pastures, terracing, contour ridging, liming and phosphating pasture lands, strip-cropping, the planting and maintenance of forest trees, and other practices.

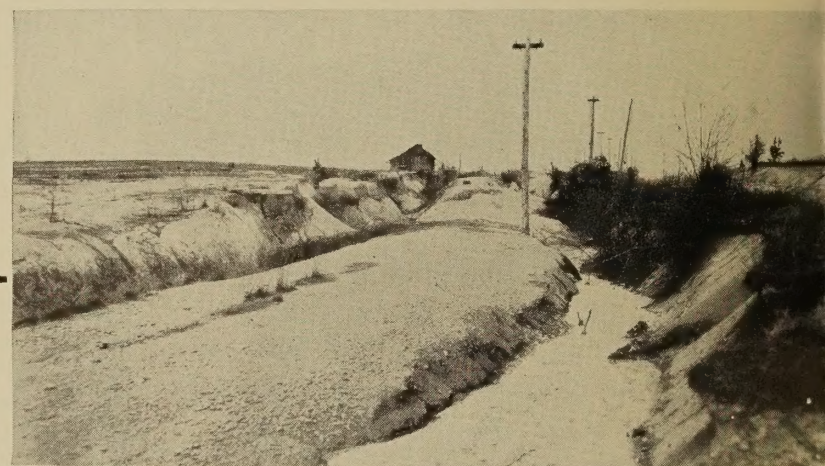
People suffer, too, when erosion takes its toll . . . Tenant family on the move.



Erosion destroys land completely . . .



Or steals it bit by bit.



It makes whole areas suffer.



Poorly used land and run down areas go hand-in-hand with poverty and insecurity.



A good permanent pasture prevents land from eroding, restores land already ruined by erosion to good use, provides grazing for livestock.



Alternating strips of close-grown and row crops protect the land from erosion.

Above are shown two outstanding practices for which the AAA provides cash aid.



First year of pines planted on eroded hillside, previously idle for 9 years.



Same hillside, 5 years later . . .



Same, with pines 12 years old.

These views show how one gullied area was returned to usefulness with trees.

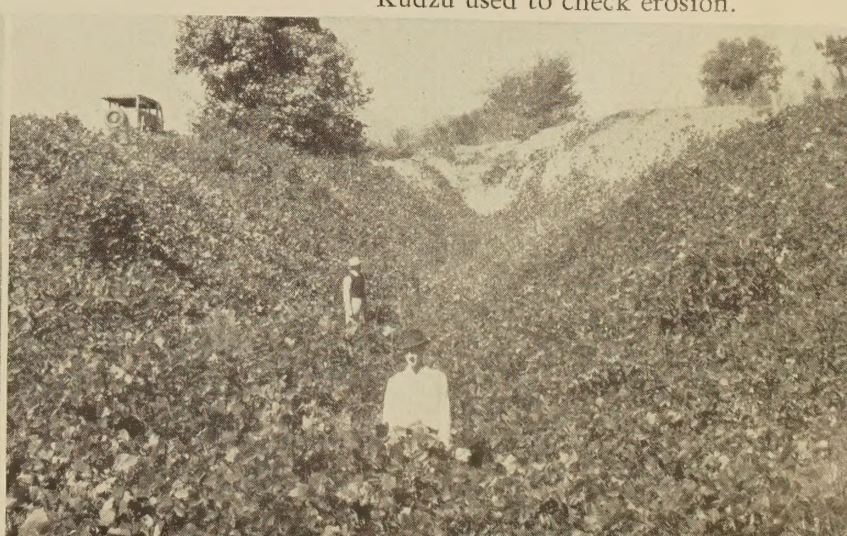
The AAA also encourages and assists farmers in planting legumes such as alfalfa, kudzu, lespedeza, clovers and vetches. These crops improve the soil, reduce erosion, provide valuable hay and grazing.

Two of the practices which the AAA helps farmers carry out are shown below.

Terrace construction.



Kudzu used to check erosion.



Effective Use of the Provisions of the AAA Farm Program Leads to a More Satisfactory Way of Living for Southern Farm Families . . .

The family on the farm where
these products were grown lives
well the year round.



This farm family lives well. Every farm family has an opportunity for better living
under the program of agricultural conservation and planning sponsored by AAA.



The home meat supply cured by
this farmer is like money in the
bank.



Inadequate diet . . .

With less land available per farm family in the South than in any other region,



All cotton . . .

too many Southern farmers do not grow enough food and feed for home needs.

Dense Farm Population Needs More Food and Feed Crops

The AAA Farm Program encourages and helps Southern farm families to grow gardens and to produce other food and feed needed for home use.

A garden is equivalent to cash, as the food it provides helps conserve cash. The same is true of milk and butter, poultry, eggs, and meat produced on the farm and used on the family table.

This garden means that the family lives well and will have a well-filled pantry for winter months . . .

When the farm family has poultry like this the living is bound to be better . . .



Pastures mean more livestock and livestock increases the family food supply . . .



Alfalfa hay such as this farmer is cutting makes good feed for dairy cows and other farm livestock . . .



This field of lespedeza sericea helps produce more hay and grazing for livestock needed to bring about a better living for the farm family.





Too many acres of soil-depleting cash crops result in surpluses, reduced prices, lower income, and impoverished families.

When burdensome surpluses pile up, low incomes and poverty may be expected to follow.

AAA Encourages Balanced Farming

The AAA encourages the planting of legumes to build the soil and helps farmers adopt a balanced system of farming. This helps keep the production of major cash crops in line with demand, makes more acres available for food and feed crops for home use, and conserves and builds up the soil.

This corn not preceded by legume . . .

This corn followed legume crop.



Austrian winter peas conserve soil.



This farmer is using crotalaria as a soil-building crop on acres formerly devoted to cotton.



Cowpeas (lower left) enrich the soil, provide food for the farm family, feed for livestock . . . Lespedeza (lower right), another soil-building crop, makes good hay and good grazing.

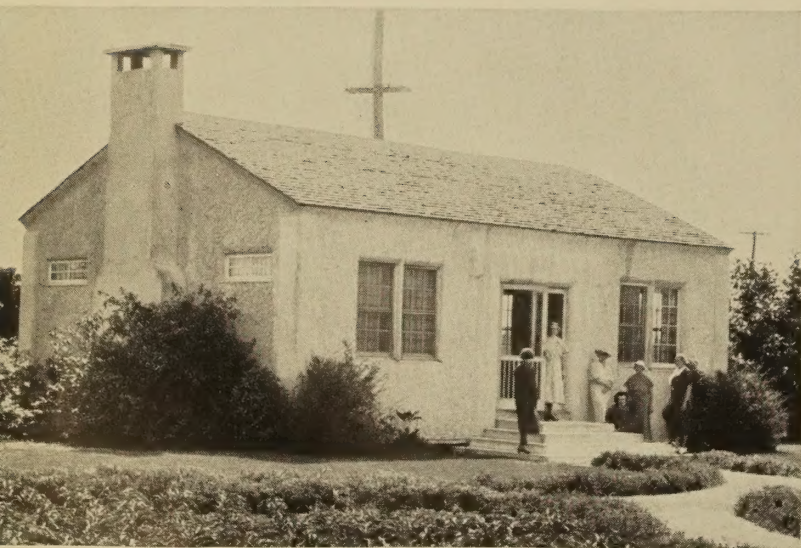




Towns and cities benefit, too, when farm income goes up.

The AAA Helps Town and Farm Prosper

The farmer's dollar always goes to town . . . when farmers prosper the people in towns and cities also prosper . . . More income and greater security for farm folks are factors that help all lines of business and industry.



Attractive type of rural community house.



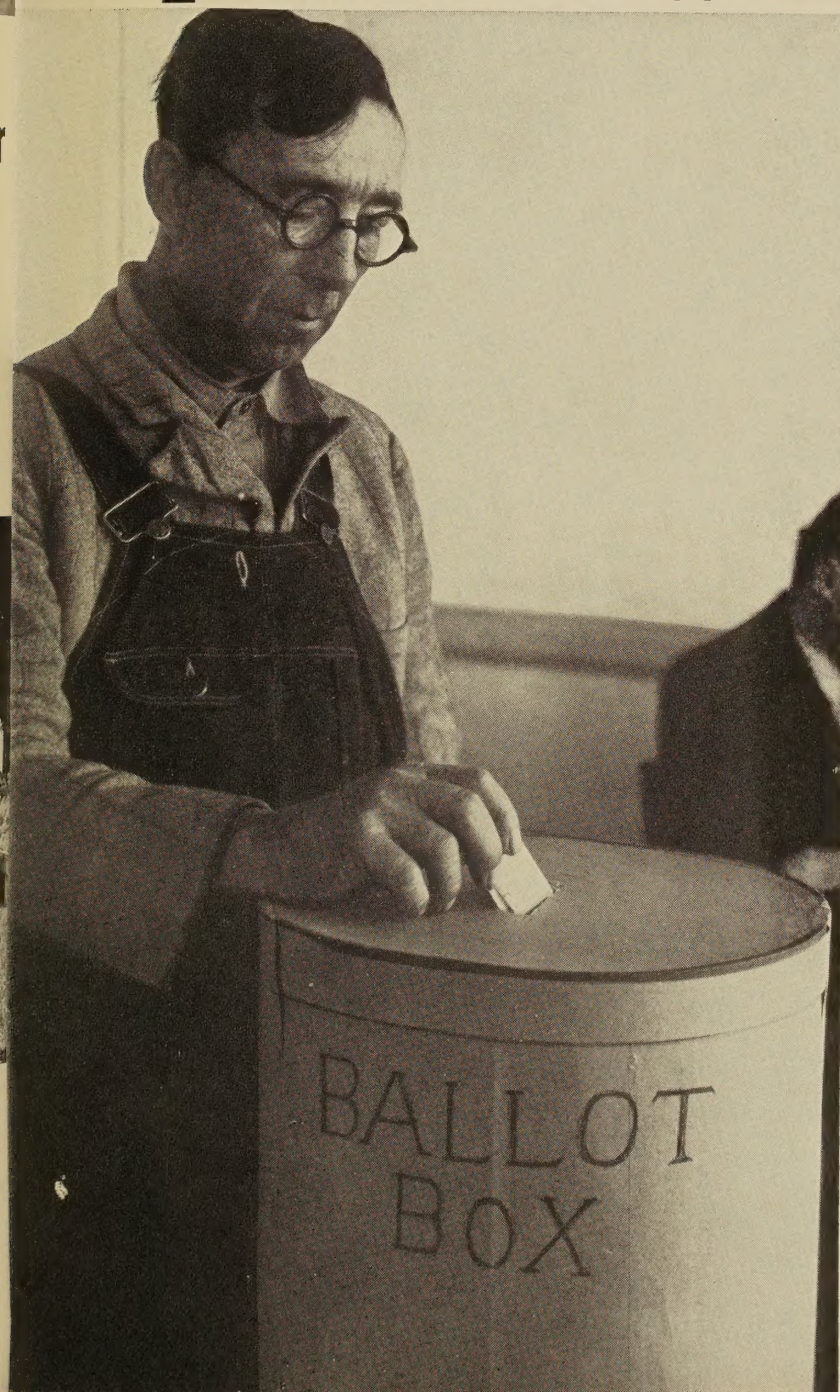
A meeting of farm people.

And in the rural community everybody benefits when all farm families use the AAA Program . . . When all farmers adopt a conservation type of farming, a richer community life is assured.

Farmers Have Active Voice in Operation Of Program

Farm men and women, through their committees and by referendum vote, have a large part in administering the AAA Program. They have an active voice in planning and they select local farmers as committeemen to represent them in carrying it out. They also determine by vote whether or not marketing quotas are to be used when supplies are excessive.

A farmer votes on marketing quotas.



Farmer committeemen administer Program.

Notice to All Farmers

For complete information on how to use the provisions of the AAA Farm Program to obtain the maximum benefits it provides for your farm, see your county extension agents, the vocational teachers in your community, or a member of your local AAA committee.



U. S. DEPARTMENT OF AGRICULTURE
Agricultural Adjustment Administration
Southern Division

